



### The Entrepreneurship Cell Annual Report 2023-2024

## Initiatives - The Entrepreneurship Cell (theecell.in)

Convener: Dr. Shivani Raheja

Co-Conveners: Dr. Gayatri Yadav and Ruchi Sharma

President: Yashvardhan Sharma

#### Vice President: Taneesha Srivastava

The Entrepreneurship Cell strives to educate and infuse the culture of entrepreneurship in the minds of India. Its mission is to passionately encourage college students to convert their ideas into reality and to bring innovations to the existing world. Throughout 2023-24, the cell has conducted several events to promote the spirit of entrepreneurship among the students. This tenure started with The Entrepreneurial Youth Conclave- A panel discussion symposium where our panelists Mr. Rishabh Ilwadi, Dr. Rajni Aggarwal, Mr. Jason Fernandez, shared their insights on 'Innovations in Tech startups: AI, Blockchain and beyond'. The cell conducted rounds of The High Table, an intercollege boardroom simulation discussion where teams solve corporate business situations in front of a panel of judges with teams participating from colleges like IIT Roorkee, IIT Delhi, Delhi College of Arts and Commerce, NSUT Delhi, and many more.

During **Global Entrepreneurship Week**, celebrated every year in November, E-Cell Aryabhatta hosted two impactful events, fostering innovation and entrepreneurial spirit. Firstly, **The High Table** offered a unique *C-Suite boardroom simulation*, where students from **IIT Delhi**, **Shivaji college**, **Delhi College of Arts and Commerce** navigated the challenges of reviving Jet Airways, applying strategic decision-making and problem-solving skills. This immersive experience bridged the gap between theory and real-world leadership. Secondly, **Innothon**, a case study based competition that challenges participants to innovate their ideas while aligning them with Sustainable Development Goals (SDGs). These events provided a platform for networking, learning, and growth, embodying the essence of Global Entrepreneurship Week. E-Cell Aryabhatta's initiatives inspired and empowered participants to transform ideas into tangible ventures, driving entrepreneurial excellence. In the month of November the cell also conducted a **Workspace Walk** to **Parle** factory at Bahadurgarh.

E-Cell held a **Social Entrepreneurs' Summit** with the **Bhatt Foundation** to spread awareness and information about entrepreneurship opportunities in India and beyond. **Dr. Manoj Sinha** started the event by addressing the efforts and contribution by **Bhatt Foundation** towards the college and how much it meant to students of Aryabhatta college. **Mr. Hitesh Bhatt** shared his experience about the US and told the students of his triumphs and how he led the foundation to where it is today. In the month of March, E-Cell Aryabhatta launched its own podcast series, **Brew to Billions,** with its first episode, *MVP via MVP*, a second episode followed in the month of May, titled *Highs and Lows* ft *Business Calories*.

E-Cell held its annual, two-day flagship event E-SUMMIT 2024 on 8<sup>th</sup> and 9<sup>th</sup> April, 2024 The cell was honored to have many eminent personalities like Mr. Deepak Vohra (Indian Ambassador to Africa), Mr. Dinesh Goyal (Director at Barclays) followed by panel discussion: 'Disruptive technology in the business landscape' the panelists were Mr. Mayank Arya (CEO at Yes Madam), Mr. Aditya Walia (CEO of HindXR), Dr. Nachiket Bhatia (CEO at DBMCI), Mr. Varun S Arora (Co-Founder, Stockgro), Ms. Sonika Bajpayee (Assistant professor at BML Munjal University) amongst others we had speaker session of Mr. Jitendar Girdhar (Author of Think Epic) Mr. Sanchit Batra (Mentalist, TEDx Speaker). The event featured a Pan-India participation with a diverse range of competitions including Finnobiz, Entrepreneur in You, Marketera, Doomsday Derby, Strategic Symphony, and the virtual quizzes Entrigue and Branding Bonanza. The event was followed by the launch of the annual publication 'The Front Factor' in the presence of our Faculty Coordinators.

The cell also had several MOU's with various college societies of **IIT Roorkee**, **NSUT**, **IIT Delhi**, **SRCC**, **LSR**, etc. An MOU with **Swan Livelihood** for **Project Kaala** was also signed. E-Cell partnered with **Swan Livelihood** to empower over 60 rural women micro-entrepreneurs through an online training program. Led by **Prof. Manoj Sinha** and **Ms. Meghna Joshi** with the convenor **Dr Monica Aggarwal** and coordinator **Dr Shivani Raheja**, the initiative focused on enhancing marketing skills and digital literacy, specifically targeting Gen Z consumers. Involving 26 college students, the project facilitated hands-on learning and mentorship, resulting in improved business strategies for the women and valuable social entrepreneurship experience for the students. The collaboration effectively bridged urban and rural economic gaps, fostering mutual growth.

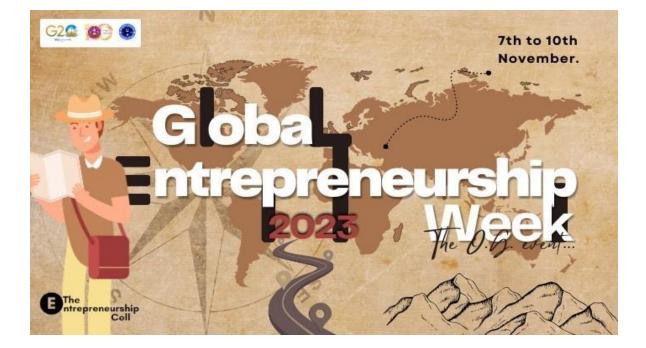
DATE	EVENT DETAILS	ΤΟΡΙϹ	SPEAKERS AND LINK TO EVENT REPORTS
7/09/2023	Entrepreneurial	Innovation in Tech	Dr. Rajni Aggarwal (President, Federation of Indian
	Youth Conclave	Startups: AI,	Women Entrepreneurs)
	(EYC)	Blockchain, and	Mr. Rishabh Ilwadi (Co-founder & CEO, Where U elevate)
		Beyond	Mr. Jason Fernandes (Co-founder & investor,AdLunam
			Inc.)
			Ms. Priyanka Madnani (Founder & CEO,Easy to Pitch)
			Livestream link

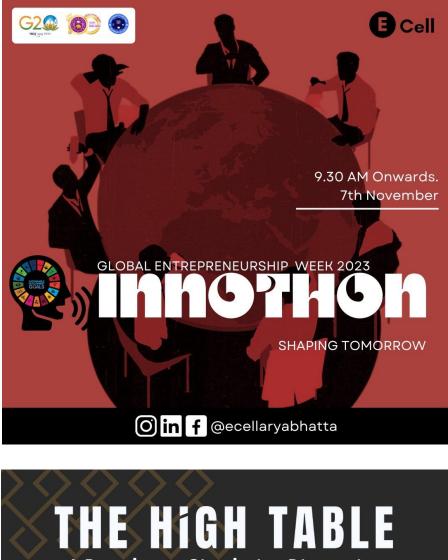
			https://www.youtube.com/live/Dd0j2lAncWY?feature=sha
			red
			Report
			https://aryabhattacollege.ac.in/society/oupkxj45tzbgzk45y
			zpxy2vuEYC'23%20Report.pdf
7/11/2023	Global	Promoting and	Ms. Vani Dhaka (Founder, Lantern Tribe)
TO	Entrepreneurship	Fostering	Ms. Nandini Satija (Founder, Samaritan Foundation)
		-	
10/11/2023	Week (GEW)	Entrepreneurs-hip	Ms. Palakh Khanna (Social Entrepreneur, TEDx Speaker,
			Mentor, Teacher and Environmentalist)
			https://apyabhattacollogo.ac.in/cocioty/ounkyi4Etzbazk4Ey
			https://aryabhattacollege.ac.in/society/oupkxj45tzbqzk45y
			zpxy2vuGEW'23%20Report.pdf
			Youtube LIVESTREAM Link -
			https://www.youtube.com/live/Ai0SHV2W6AY?feature=sh
			ared
23/11/2023	Workspace Walk	Parle Factory Tour	The Entrepreneurship Cell
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			jdu45zne5fp55Industrial%20visit Parle 23%20nov%20202
			3%20(1)%20(1).pdf
			https://www.instagram.com/p/C0MsomISxIU/?igsh=MTJ6
			YzB1YzJ1Mmx5bQ==
20/12/2023	Started	Promoting	The Entrepreneurship Cell
	Knowledge Reel	Innovation	
			https://www.instagram.com/reel/C1FVfXySw5q/?igsh=MX
			JrajhhYXNseTByNQ==
16/01/2024	Social	Bhatt Foundation's	The Entrepreneurship Cell
	Entrepreneurs'	Journey	
	Summit		https://aryabhattacollege.ac.in/society/oupkxj45tzbqzk45y
			zpxy2vuSocial%20Entrepreneurship%20Summit'24%20Rep
			ort%20(E-Cell%20Aryabhatta).pdf
06/03/2024	Brew to Billions	MVP-VIA-MVP	The Entrepreneurship Cell
	Episode 1 (Official		Youtube link
	Podcast)		https://youtu.be/lxjiBUtYK w?feature=shared
	,		
			Spotify link
			https://open.spotify.com/episode/3hmX5v5j7KnYsfbPRMb
			JR9?si=C56G6cngQaKdzmxGgxqdYw
08/04/2024	E-SUMMIT'24	Annual Flagship	The Entrepreneurship Cell
то		Event	
09/04/2024			Speakers
	I	l	•

			IFS Deepak Vohra (Ambassador and special advisor in Africa and Ladakh) Mr. Dinesh Goyal (Director at Barclays) Mr. Jitendar Girdhar (Founder of Social cosmo,Author) Panelists Mr. Mayank Arya (CEO and founder at Yes Madam) Mr. Aditya Walia (CEO at HindXR) Dr. Nachiket Bhatia (CEO at DBMCI) Mr. Varun S Arora (Senior management at Stockgro) Ms. Sonika Bajpayee (Assistant dean at BML Munjal University)
			ubecafyE-Summit'24%20Report.pdf
09/04/2024	Front Factor Volume 2 Launch	Annual Magazine Launch	The Entrepreneurship Cell
			https://aryabhattacollege.ac.in/society/oupkxj45tzbqzk45y zpxy2vuE-Cell- %20The%20Front%20Factor%20%20Vol%202%20(2023- 2024)%20(1).pdf
May - June 2024	Project Collaboration	Entrepreneurship Cell Aryabhatta and Swan Livelihood Collaboration	The Entrepreneurship Cell and Swan Livelihood Collaboration <u>Report on Entrepreneurship Cell Aryabhatta and Swan</u> Livelihood Collaboration (aryabhattacollege.ac.in)
04/07/2024	Brew to Billions Episode 2 (Official Podcast)	Highs and Lows ft. Business Calories	The Entrepreneurship Cell Youtube link <u>https://youtu.be/AB-ajpqertU?feature=shared</u> Spotify link <u>https://open.spotify.com/episode/3hmX5v5j7KnYsfbPRMb</u> <u>JR9?si=C56G6cngQaKdzmxGgxqdYw</u>
06/07/2024	Virtual High Table	An Intercollege Boardroom Simulation Discussion	The Entrepreneurship Cell <a href="https://www.youtube.com/live/7iCvEDwEbBI?feature=sha">https://www.youtube.com/live/7iCvEDwEbBI?feature=sha</a> <a href="https://www.youtube.com/live/7iCvEDwEbBI?feature=sha">red</a> Participating Teams <a href="https://www.youtube.com/live/7iCvEDwEbBI?feature=sha">IT Roorkee</a> <a href="https://www.youtube.com/live/7iCvEDwEbBI?feature=sha">NUT Delhi</a>
23/07/2024	Instagram Post	Celebrity Startups and Investments	The Entrepreneurship Cell

			https://www.instagram.com/p/C9xiUkQygeH/?igsh=eDIrc2 ppczBjem9t
27/07/ 2024	Instagram post	Marketing Taglines	The Entrepreneurship Cell
			https://www.instagram.com/p/C97wBZySYxe/?igsh=MW1
			<u>2NHhvamN6eDdsag==</u>
29/07/2024	Instagram post	ICC's Shocking Pick	The Entrepreneurship Cell
			https://www.instagram.com/p/C-
			A0UDHyZCR/?igsh=YTFpMnh1dXhrYjM1
21/08/2024	Core	Core	The Entrepreneurship Cell
	Announcement	Announcement	
			E-Cell Core Announcement Event (aryabhattacollege.ac.in)
09/09/2024	Ice-Breaker	Ice-Breaker	The Entrepreneurship Cell
	Session	Session	
			https://aryabhattacollege.ac.in/society/dgjur33z054r0srv1
			zlg2t45REPORT%20ICE-
			BREAKER%20SESSION%20ECELL%2024-25.pdf
12/09/2024	Speaker Session	Udyamita	Prof. Ashwani Mahajan (Economist and Rashtriya Seh
		Protsahan	Sanyojak of Swadeshi Jagran Manch)
		Sammelan	
			SEMINAR REPORT (aryabhattacollege.ac.in)
14/10/2024	Case Competition	Case Competition	The Entrepreneurship Cell
			https://docs.google.com/document/d/1_PHmT4i7260i7DC
			gQEeg0zXYbpKXngIIOSJ1uvNpdOE/edit?usp=sharing











THE ENTREPRENEURSHIP CELL Aryabhatta college, university of delhi



PRESENTS

# SOCIAL ENTREPRENEURS' SUMMIT 2024



MR. HITESH BHATT BHATT FOUNDATION INC, USA Founder & CTO



MRS. KIM BHATT BHATT FOUNDATION INC, USA President

## **GUEST OF HONOUR**

#### CONFERENCE HALL ARYABHATTA COLLEGE DELHI UNIVERSITY

PATRON PROF. MANOJ SINHA (PRINCIPAL) The ntrepreneurship Call CONVENOR DR. MONICA AGGARWAL

FACULTY COORDINATOR DR. SHIVANI RAHEJA FACULTY MEMBERS DR. RUCHI UPADHYAY MR. SANKET SHEKHAR

**JANUARY 16TH, 2024** 

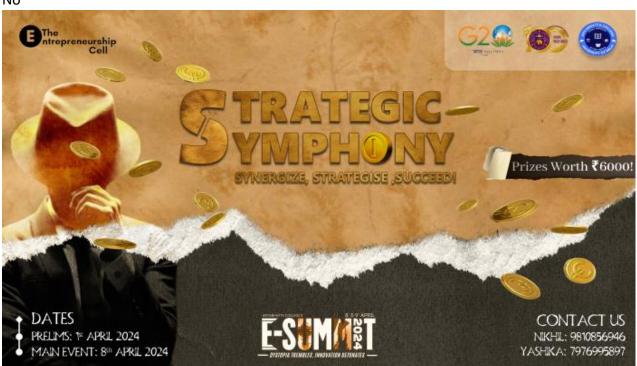
11:30 AM ONWARDS

TUESDAY











No









